

DECEMBER 2025 - FEBRUARY 2026

THE **LEXI**
CINEMA

Community Programming Review



An Overview



COMMUNITY
PROGRAMMING
DELIVERED BY

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If you are from a community group and would like to attend a public or private screening, please email Alba and we would love to host you!

If you would like to be added to the list of recipients of our community programming reviews, do get in touch via the email addresses above.

At the Lexi, community is at the heart of how we operate and our community, film-based programming is an essential part of our ethos as a cinema. This review outlines our community projects and activities from December 2025 to February 2026.

Our community work involves collaboration, long term partnerships and inviting expert organisations such as Into Film and Salusbury World to help shape our community work. We also produce accessible screenings in-house as part of our public programme, to ensure our main features are accessible to all. This includes baby-friendly screenings, hard of hearing captioned screenings, relaxed/autism-friendly screenings, and our senior film discussion group, Talking Pictures.

Outside of our public programme, we run free screenings for local schools (with IntoFilm), host women-only refugee screenings (with Salusbury World), and take part in an NHS Social Prescribing Pilot Project (with Kilburn Co-op) prescribing cinema tickets to local residents at risk of social isolation. We also run discount schemes for local nurseries and holiday clubs with cheap family tickets where accompanying support workers go free.

Our community programming is funded from our box office revenues but also from the generous support from local business such as Parlour, The Island and The Chamberlayne via our Love Local scheme, donations from Lexi customers who have opted to donate to our community programmes when they buy our tickets, and fundraising from the Kensal Tri group participating in the Blenheim Palace Triathlon.

Community Partners



Salusbury world

We're proud to have been working with this award-winning local refugee project offering vital support to refugee and migrant families. We work with them throughout the year on a range of activities, from a women-only refugee film club, to hosting film screenings during Refugee Week in June, and providing group screenings for kids as part of the charity's holiday club scheme.

Thanks to generous fundraising from the Kensal Tri team taking part in the Blenheim Palace Triathlon, we've been able to continue to provide free screenings and free popcorn to groups from Salusbury World.



Into Film

Into Film are an educational charity using film as an educational resource. We work with them each year during the Into Film Festival, hosting free film screenings to local schools for pupils aged between 5-19 year olds. All screenings are subtitled and we also host relaxed/autism-friendly screenings to ensure that everyone can access and enjoy the films.



Baby-Friendly Screenings

Part of our public programme, available to everyone

Our Baby-Friendly screenings allow parents, carers and family members to bring their baby to watch a film on a Monday morning, with **appropriate adjustments to the cinema experience** such as subtitles, lower sound volume, and better lighting, with baby-changing facilities available.

From December 2025 to February 2026, we programmed **12** baby-friendly screenings, with **253** total admissions.

12

BABY - FRIENDLY SCREENINGS

253

ADMISSIONS

FILMS SHOWN

- Wicked: For Good (X2)
- Wake Up Dead Man: A Knives Out Mystery
- The Housemaid
- Marty Supreme
- Song Sung Blue
- Hamnet
- It Was Just An Accident
- H is For Hawk
- No Other Choice
- Wuthering Heights
- The History of Sound



Relaxed Screenings

3

RELAXED
SCREENINGS

57

ADMISSIONS

FILMS SHOWN

- Zootropolis 2
- A Paw Patrol Christmas
- Little Amélie

Part of our public programme, available to everyone

During the December Christmas holidays and the February half-term, we programmed **3** relaxed screenings. These screenings are tailored to be **autism-friendly**, with no adverts or trailers, better lighting and lower sound volumes. As part of our Family-Friendly programme, our Relaxed Screenings had a total of **57** admissions.



Hard of Hearing Screenings

Part of our public programme, available to everyone

From December 2025 to February 2026 we programmed **12 subtitled/captioned**, hard of hearing screenings with a total of **216** admissions.

We also have the facilities to offer **audio description** for most films via our Dolby Fedelio hearing loop system for audience members with a visual impairment, as well as **amplified audio** and dialogue for audience members with a hearing impairment.

12

HARD OF HEARING
SCREENINGS

216

ADMISSIONS

FILMS SHOWN

- Wicked: For Good
- Wake Up Dead Man: A Knives Out Mystery
- A Paw Patrol Christmas
- Zootropolis 2
- The Housemaid
- Eleanor the Great
- Marty Supreme
- Hamnet
- H is For Hawk
- Wuthering Heights
- The History of Sound



Talking Pictures

Part of our public programme, open to seniors

On the first Monday afternoon of the month, we run a Talking Pictures screening which is **open to the public for anyone over 60.**

We screen a new movie from our main programme followed by an **informal post-show discussion** with a member of the Lexi team. The screenings are designed to encourage a sense of connection and community where attendees can meet new people through a shared love of film, and combat any feelings of social isolation.

From December 2025 to February 2026 we programmed **3** screenings with a total of **57** admissions.

FILMS SHOWN

Tie Me Up! Tie Me Down!
Sentimental Value
Train Dreams

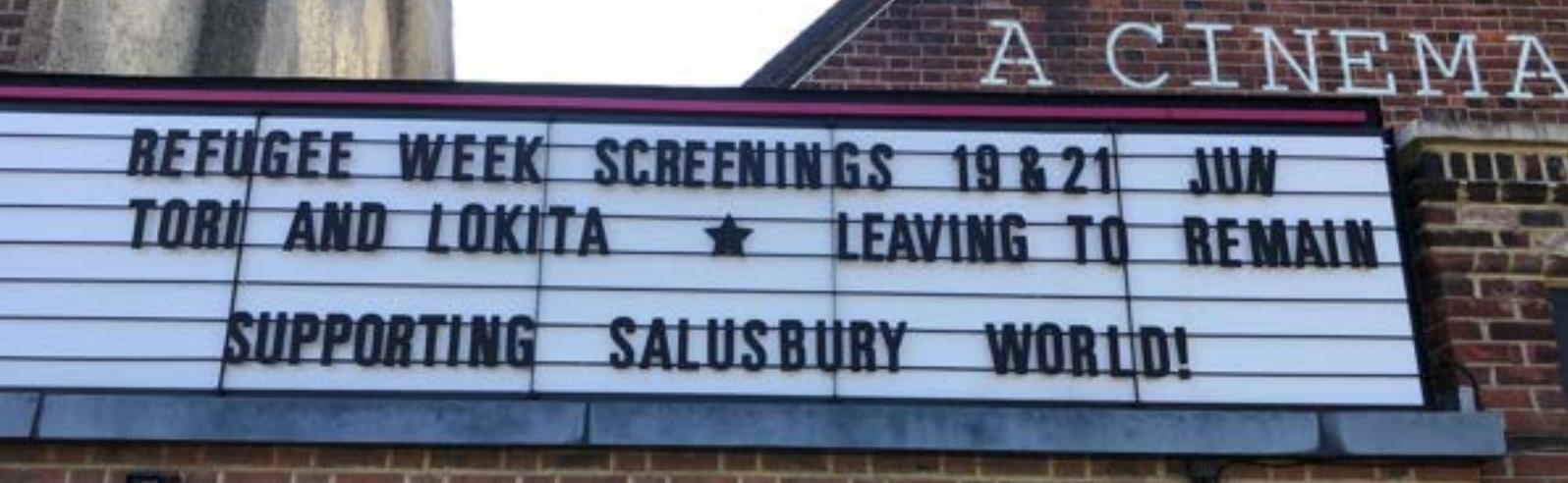
Community Bookings

Discounted screenings for local schools,
holiday clubs and charities

During the February half-term we had **2 community screenings.**

We hosted a group of 30 young people and staff from the charity **Catch 22**, watching the film *Gravity*. Catch 22 is a local charity that works to build resilience and aspiration in people of all ages and within communities across the UK.

We also hosted Nova Youth Voice Group, a group of 55, who showed a short film the group had made about the local environment, inviting local journalists and project partners to the screening.



Salisbury World ESOL Screenings

Free screenings for women-only refugee film club in partnership with local charity Salisbury World

Our free **women-only refugee film screenings** are run in collaboration with local refugee charity, **Salisbury World**, where we provide **free popcorn and tea and coffee** for all attendees.

We had **3** screenings between December 2025 to February 2026, with around **53** women and children attending across the screenings.

FILMS SHOWN

Wicked: For Good
Billy Elliot
Little Women (2019)



Audience Development Projects

Bringing in new audiences

Escapes

Escapes is a new initiative supported by the British Film Institute and National Lottery funding, providing **free film screenings** at participating independent cinemas across the UK. The programme aims to make cinema more accessible by removing financial barriers to attendance, with all screenings also presented with **descriptive subtitles**. By hosting free screenings organised by Escapes, we aim to **reach audiences who are currently priced out by our current ticket costs**.

Between December 2025 and February 2026, we participated in **2** Escapes screenings, (*Eternity* and *Wasteman*) with **44** people attending across both screenings.

The Women of Almodóvar

In December, we presented a season called The Women of Almodóvar with funding support from The National Lottery and BFI Film Audience Network. Celebrating Pedro Almodóvar, the modern master of melodrama with a focus on the women he has directed. The programme highlighted the central performances of Victoria Abril, Marisa Paredes, Cecilia Roth and Penélope Cruz across four of their iconic collaborations with Pedro: *Tie Me Up! Tie Me Down!*, *The Flower of My Secret*, *All About my Mother*, and *Volver*. This season aimed to attract a Spanish-speaking audience, with **419** admissions across the **11** screenings.

The Secret Agent Preview

In February we held a special sold-out preview screening of the Oscar-nominated Brazilian film *The Secret Agent*, with **68** admissions. Collaborating once again with Ciné Brazil after our successful Brazilian Summer Nights season last summer, the preview screening aimed to expand on the audience development work we did last August to attract Brazilian audiences.



NHS Social Prescribing Project With Kilburn Co-Op

Free cinema tickets to participants

Social Prescribing is an approach that connects people to activities, groups, and services in their community to meet the practical, social and emotional needs that affect their health and wellbeing.

Working with a social prescribing link worker, we've been prescribing cinema tickets to local residents at risk of social isolation, aiming to prove the therapeutic value of the trip to your local cinema.

From December 2025 to February we issued **23** free tickets to local residents attending a matinee screening on a Monday. We also offered a free hot drink with every ticket.

23

TICKETS
PRESCRIBED



Holocaust Memorial Day + Intro

Screening in collaboration with Brent Council

For our next screening in collaboration with Brent Council, in November we screened *Nuremberg* for Holocaust Memorial Day.

Tickets were £3 each and free for anyone who was unwaged, a carer or a student. The screening included an introduction from Brent Councillor Neil Nerva.

65 people attended the event, with each attendee receiving a free bag of popcorn.

65

ADMISSIONS



Lexi Senior's Film Club

Film Club for Senior's in partnership with Laurence's Larder

In January we launched our inaugural screening of the Lexi Senior's Film Club in partnership with food aid charity, Laurence's Larder, with a sold-out screening of *Hamnet* with **65** people in attendance.

Screenings include free tea and biscuits, an introduction and a post-film discussion where the film for the next month is selected. Tickets are just £3 and transport options to the cinema are also provided via Laurence's Larder for those who need it.

Out of Africa (1985) was chosen as the next film for February's film club, with **67** people attending. The group chose to watch *My Father's Shadow* for the next screening in March.

132

ADMISSIONS



Volunteer Programme Update

Over the Christmas holidays in December 2025, we **recruited 5 new volunteers for 'festive shifts'** to support with our family film programming, with extra matinees during the weekdays. All 5 volunteers were keen to continue volunteering which brought our current active volunteers total up to **67**.

In 2025, we welcomed **18** new volunteers, including those supporting our summer holiday programming as well as individuals taking on regular and ad hoc shifts.

In March we will celebrate our annual volunteer awards party to coincide with the Oscars, where volunteers will receive awards relating to how long they've volunteered at the cinema.



The next community review
will be for the period
between
March - May 2026

Thank you for taking the
time to read our review,
and for supporting the
cinema.

**THE LEXI
CINEMA**